
WITNESS THE CHANGE





ABOUT US

Digital marketing is our specialty and we love the idea of creating visionary brand experiences that can be shared across digital channels. We're here to help you tell your story, no matter how big or small.

When the pandemic broke out, most businesses, in fact, the entire world moved online, thereby accelerating a digital transformation. It was during such a difficult time, the idea of Loonyheads was conceptualized. A year later, we transformed ourselves into a full-scope digital marketing company currently based in India & Ireland.

Today, Loony Heads has successfully completed more than 50 digital marketing campaigns for 30+ clients from all over the globe.





VISION

Our vision is to revolutionize digital marketing to drive unparalleled success for our clients and foster potential partnerships, and walk hand-in-hand with the journey of their business growth.



MISSION

To empower small & medium enterprises (SMEs) to introduce themselves to digital marketing infrastructure and achieve their business goals through innovative strategies, cutting-edge technology, and comprehensive solutions.



VALUES

We value absolute transparency by believing in open and honest communication with our clients. We are committed to providing cost-effective solutions without compromising quality.



OUR SERVICES

01

SEARCH ENGINE OPTIMIZATION (SEO)

How can you reach new customers, drive more traffic and increase engagement? SEO can do that for you. We help businesses understand how search engines work and create strategies to optimize their websites.

- Enterprise SEO
- Local SEO
- Ecommerce SEO
- Youtube SEO
- Link Building
- Content Marketing



02

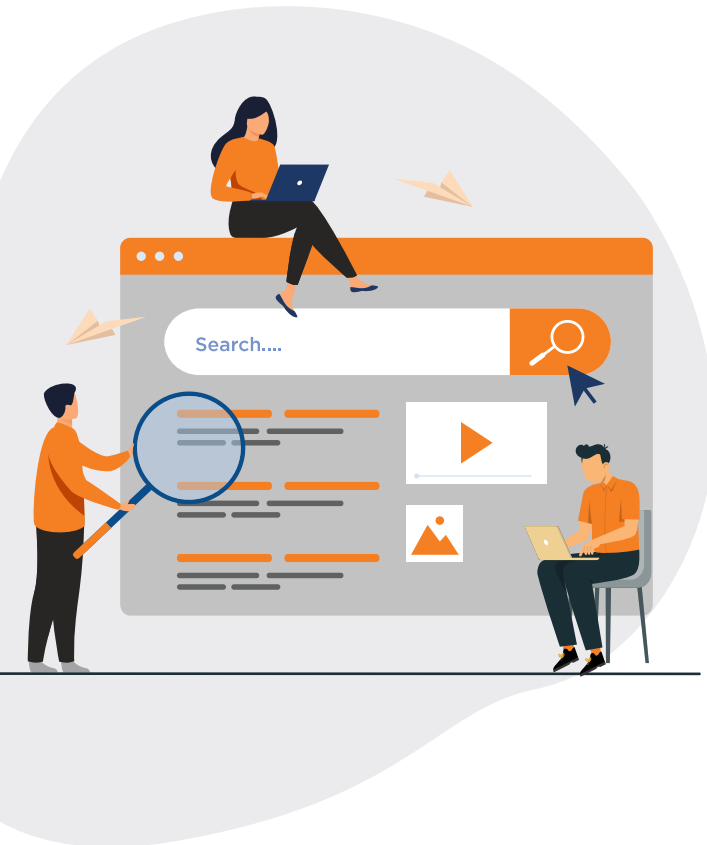
SOCIAL MEDIA MARKETING

We help you tell the story of your brand, one post at a time. We know social media is a two-way street. That's why we make all of our posts unique and relevant to your audience, so that they can engage and feel inspired.

- Social Media Branding
- Social Media Management
- Social Media Audit
- Social Media Ads
- Social Media Strategy
- Content Creation
- Personalized Campaigns
- Influencer Marketing



OUR SERVICES



03

PAID SEARCH ADVERTISING

Get in front of the right people with our paid search advertising campaigns. Our Paid search advertising campaigns enable you to get in front of the right people with ease.

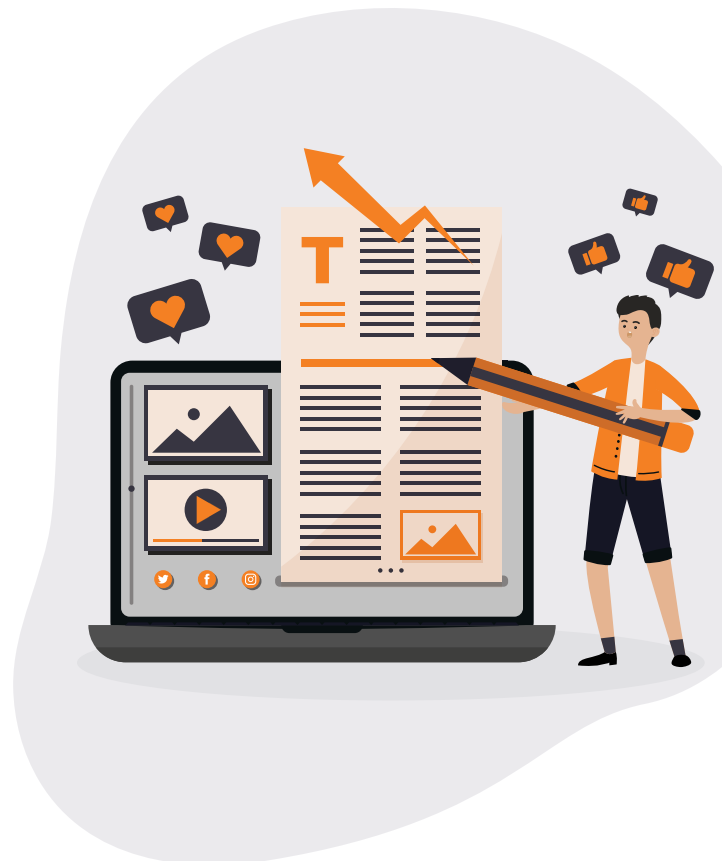
- Paid Search Ads
- PPC Campaigns
- PPC Marketing
- Display Ads
- Google PPC
- Web Analytics

04

CONTENT MARKETING

Creating content is not just another job for us, it's our passion. Our team of writers and editors with years of experience in the world of content creation will take care of everything you need, from brainstorming to proofreading to optimizing.

- Blog Writing
- Website Content Creation
- PR Writing
- Guest Blogging
- Social Media Content Creation
- Case Studies



OUR SERVICES

05

WEBSITE DESIGN & DEVELOPMENT

Providing a digital presence for your business is about more than just creating a website. We design and develop websites that help you stand out from the crowd, drive more traffic to your website, and help you generate leads and sales.

- Web Development
- Web Design
- Content management systems
- Website Maintenance
- Mobile Optimization
- Search engine Optimization



06

E-COMMERCE DEVELOPMENT

We're a full-service digital agency, specializing in e-commerce development. With our eCommerce platform, you can have all the tools you need to get your store up and running while focusing on providing a great experience for your customers.

- Payment Gateway Integration
- Shopping Cart Development
- Mobile Optimization
- Product Catalogue Management
- Order Management
- Inventory Management
- Security and Compliance



OUR SERVICES

07 ONLINE BRANDING

Your brand is your business' story, identity, and it must be unique. We'll help you tell your brand's story through creative thinking and compelling visual language thereby creating an emotional engagement with your customers. We'll help you tell this story in a way that resonates with others

- Logo Design
- Digital Marketing
- Social Media
- Marketing Strategy
- Web Design
- Brand Identity



08 EMAIL MARKETING

Email marketing is a great way to stay in touch with your customers and create a two-way relationship. We can help you build a database of email subscribers and customers so that you can deliver customized promotions and messages based on the needs of your target audience.

- Customized Email Campaigns
- Product & Service Promotions
- Email Newsletter List Management
- Campaign Tracking
- Professional Template Design
- Actionable Recommendations & Insights





WHY US

Choosing the right digital marketing partner is critical for the success of modern businesses. It is important to work with a company that understands your needs. At Loony Heads, we draw on years of experience in the field of digital marketing to help clients achieve their business goals.

Our team of professionals understand that each client's business is unique and therefore we offer a tailored approach to their needs by providing creative solutions to ensure they meet or exceed their expectations.

 We Meet Deadlines

 SME Focused Pricing

 We Value Integrity

 Our Success is Quantifiable



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